CANCAS Strategic Plan
2013-2014

Mission Statement: The purpose of this organization shall be to promote interest in scientific research among undergraduate students, provide opportunity for students and faculty members of science to share and interact in scientific endeavors, and disseminate information of such scientific endeavors to all students of science.

Short-Term Goals:
• Increase publicity and awareness & membership of CANCAS.
  • Establish a more effective Facebook page that will target an intended audience by compiling a list of pages belonging to schools and organizations that have a greater interest in CANCAS events.
  • Create an informative pamphlet that describes CANCAS clearly and concisely which will include:
    ▪ Primary purpose and goals of CANCAS
    ▪ Associated networking opportunities
    ▪ Event participation possibilities
    ▪ Examples of research projects of previous members
    ▪ Profiles of what previous members are up to now
    ▪ What audience is CANCAS attempting to contact
• Improve the interaction of CANCAS members with each other.
  • Plan additional meetings for students to network and interact.
  • Organize a day of service work in which CANCAS members will simultaneously volunteer for a project near their respective locations.
    ▪ Proposed ideas include Habitat for Humanity, food pantries, or soup kitchens.
  • Host CANCAS related activities in numerous locations to ease the burden of travel and increase the frequency of meetings.
  • Improve the information available to members related to careers and graduate school at the Fall Workshop.
    ▪ Include a panel of individuals representing various science and health-related professions /graduate programs at the Fall 2013 Workshop
    ▪ Inform students of the benefits and opportunities from study abroad programs
    ▪ Provide information related to research and internship opportunities
  • Establish greater outreach and mentorship to high school students to encourage positive associations with scientific studies.

Long Term Goals:
• Improve participation rates among more institutions.
  ▪ Establish at least one student liason from every college associated with CANCAS